

THE ELECTRICITY SALES REPORT OF PEA

JUNE 2024

"Smart Energy for Better Life and Sustainability"





15,000

GWH.

17,000

13,000

11,000

9,000



ELECTRICITY SALE UNITS INCREASED AT

4.37%

Electricity Sale units increased resulting from services and tourism sectors. while, there was a driving factors like the number of travelers. Domestic demand has a upward trend to grow from private investment and consumption. Export also increased relating to demand from international.







LARGE SCALE

Industrial sector went up at 3.10% YoY

because there was recovered of partnership economic like palm oil and animal food following demand from Middle East, Bahrain and Japan. Moreover, there were an export electronics parts, rice, rubber and steel to ASEAN, United States, Europe and Hong Kong.

Large scale commercial customers rose at 8.16% YoY from investment in infrastructure to drive economics and foreign investment. Besides there was a growth of domestic seminars from public and private which caused the income distribution to scenery town.

Residential sector jumped at 4.83% YoY owing to, the hot weather and the demand for electrical appliances.

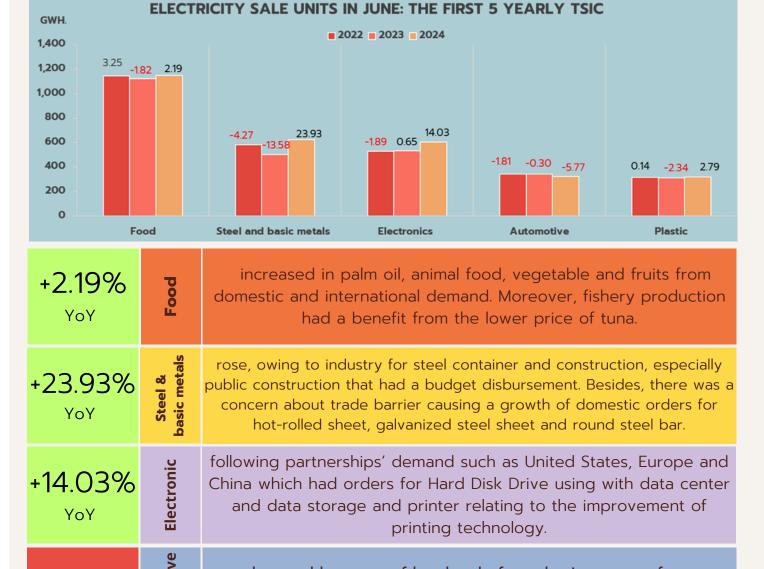
Small scale commercial customers grew at 3.63% YoY from the large number of tourists affecting to tourism and services sectors for employment and income. Moreover, there caused an increase in business confidence, investment and consumption.

owing to the electricity consumption of provincial administrative, schools from the beginning of semester.

การไฟฟ้าส่วนภูมิภาค PEA



Manufacturing Sector +3.00%_{Yo}Y



Automotive -5.77% YoY

dropped because of low level of purchasing power from household debt at high level and strict loan. So, they caused a drop of buying new cars to buy second hand cars instead.

+2.79% YoY

Plastic

grew because of domestic demand for household appliances, bags and straw. While there was a rise in export for plastic container and Non-Cellular film to United states, Vietnam and Philippines.

Sale and Hotel sector

+7.18% YoY

The supportive factor was the recover in the number of tourists who travelled short haul, especially from Taiwan, South Korea and China. There were also the events such as Pride Month 2024 festival and free VISA measure supporting travelers' decision.







+5.42% YoY

PEA has forecasted the electricity sale units in 2024 to improve 5.42% YoY since a growth of industrial sector that more export. While, tourism grew by the number of arrivals and investment of private and public. By the way, there were structural risks, household debt, drought and unstable of global economic.

Positive Factors

- 1.Export of auto parts was supported by Free Trade in RCEP that cancelled import tax from Thailand.
- 2.BOI measures are incentive investors and export such as imported tax exemption for machines and material for export.
- 3.Government launched EV's policies to support low carbon society such as subsidy for BEV and incentive investor to be the new production base of auto industry.
- 4. The public measures to look after agricultural products and income are water management, flood protection and fund supporting to research about plant breeding for suffering to climate and disease.
- 5. The advanced technology and innovation for productivity caused the value added to products and standard which meet needs of importers. Furthermore, there was improvement of material and middle goods production to be ready for new engine of growth and connected to global supply chain.

Negative Factors

- 1. The drop of demand for high competitiveness goods like cars, pick-ups, auto parts, hard disk drive, rice and rubber that lost market share affecting to labors.
- 2.Geopolitical tension such as Russia-Ukraine and United States-China might affect to Thai economics and energy price.
- 3. The fluctuated climate caused a decrease in agricultural products and high cost such as fertilizer and water system.
- 4. The tourism focus on quantity and lacks of value added, while Vietnam and Indonesia invest infrastructure by land and air like more airports and rail transport which caused more options for tourists.
- 5. The risk from high inflation is high cost of marine transport from conflict in Middle East causing the Higher for Longer policy interest. This affects to a recovery of global economics and restriction to monetary policy of developing countries to face the fluctuation of exchange rate which caused to domestic consumption and investment.
- 6. The uncertainty of political caused a drop of the investor confidence which affected directly to economics.

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